

# Buck Stove

200 Ethan Allen Drive

PO Box 69

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## MEMO

TO: All Distributors and Dealers for Buck Stove products

DATE: March 6, 2024

SUBJECT: Buck Stove Burn Credit 2024

New Buck Corporation is offering distributors and dealers a program which allows credits for LIVE burning Buck Stove display products and STATIC (show only, no burn) Buck Stove display products. Both wood and gas display units are eligible for this program. Live burning displays will generate product sales, as well as Static show. This allows consumers to see and feel the Buck Stove unit to its possible fullest potential. Our Burn Credit is highly recommended for distributors and dealers to participate in this program.

Credit will be established for the following products:

1. Non-Vent Gas Display Products
  - a. Gas Stove Models: 1110, 1127, T-33, Townsend II, 384, 34 Contemporary, 34ZC Manhattan, and ZCBB
  - b. Gas Logs: EmberVision 100/200, CR8T, CR18, CR24, CR30, and Colorado Aspen
  - c. Burning non-vent gas products in any combination (*LP or Natural Gas*) will result in a **50% discount on your next display order.**
  - d. Static (show only, no burn) non-vent gas products will result in a **25% discount on your next display order.**
2. Wood Display Products
  - a. Wood Models: 91, 81NC, 74NC, ZC74NC, 21NC, ZC21NC
  - b. Burning wood products in any combination will result in a **50% discount on your next display order.**
  - c. Static (show only, no burn) wood products will result in a **25% discount on your next display order.**

To substantiate a burn credit, a picture/video of the product installation/use must accompany the completed burn program request (attached) along with the serial number for the specific stove pictured/videoed. Please return the completed form via email to Peggy Dale, Assistant Controller, [pdale@buckstove.com](mailto:pdale@buckstove.com), and Daryl Smoak, Operations Manager, [dsmoak@buckstove.com](mailto:dsmoak@buckstove.com), to receive your burn credit.

Any questions and/or concerns, please do not hesitate to contact our office, 828-765-6144.

Attachment

# New Buck Burn Credit Program Request 2024

Dealer/Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Dealer Website: \_\_\_\_\_

Description of Buck Stove display used within Dealer showroom. **MUST** include the serial number:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please select one:

**Live Burn**

**Static Show**

Picture/Video type accepted via email:

**Picture:** jpeg, png, gif, pdf

**Video:** mov, wmv, mp4

Please submit the Burn Credit Request Claim Form and the picture/video to Peggy Dale, [pdale@buckstove.com](mailto:pdale@buckstove.com), and Daryl Smoak, [dsmoak@buckstove.com](mailto:dsmoak@buckstove.com). A reply email will be sent once received. It will be reviewed by New Buck Corporation management for approval. Once approved, an email will be sent announcing the appropriate burn credit approval for the distributor/dealer with a special one-time discount code\* to be applied to the next display stove order\*\*.

*\*Only distributor/dealer accounts in good standing with New Buck Corporation will be permitted to receive a Burn Credit.*

*\*\*Stove orders are for replacement display stoves.*